



A3

Audi A3, S3 and A3 Cabriolet

Price and options list April 2012

Audi 
Vorsprung durch Technik



Power, Torque and Prices

Model:		kW/rpm	Nm/rpm	Fuel Consumption/100 km			CO ₂ Emissions g/km	0-100 km/h sec	Top speed km/h	RRP* (all inclusive)
				Urban	Extra urban	Combined				
A3 3 Door TFSI*										
1.4T FSI* Attraction	6 speed manual	92 / 5000	200 / 1500 - 4000	8.0	4.8	6.0	139	9.4	203	265 000
1.4T FSI* Attraction	7 speed S tronic	92 / 5000	200 / 1500 - 4000	7.4	4.7	5.7	133	9.3	203	282 000
1.8T FSI* Ambition	6 speed manual	118 / 5000 - 6200	250 / 1500 - 4200	9.1	5.3	6.6	153	7.6	222	290 000
1.8T FSI* Ambition	7 speed S tronic	118 / 5000 - 6200	250 / 1500 - 4200	8.9	5.3	6.5	149	7.5	222	307 000
2.0T FSI* Ambition	6 speed manual	147 / 5100 - 6000	280 / 1800 - 5000	9.9	5.6	7.1	164	7.0	238	337 500
2.0T FSI* Ambition	6 speed S tronic	147 / 5100 - 6000	280 / 1800 - 5000	9.8	5.7	7.2	168	6.8	238	354 500
A3 3 Door TDI										
1.6 TDI Attraction	7 speed S tronic	77 / 4400	250 / 1500 - 2500	4.5	3.9	4.2	109	11.7	194	280 500
2.0 TDI Ambition	6 speed S tronic	103 / 4000	320 / 1750 - 2500	7.2	4.4	5.4	143	8.9	207	327 000
S3 3 Door										
S3 quattro*	6 speed manual	188 / 6000	350 / 2500 - 5000	11.8	6.6	8.5	198	5.9	250	416 260
S3 quattro* S tronic	6 speed S tronic	188 / 6000	350 / 2500 - 5000	11.1	6.7	8.3	193	5.5	250	433 285
Cabriolet										
A3 Cabriolet 1.8T FSI* Ambition	6 speed manual	118 / 5000 - 6200	250 / 1500 - 4200	10.0	5.7	6.7	174	8.3	218	334 000
A3 Cabriolet 1.8T FSI* Ambition	6 speed S tronic	118 / 5000 - 6200	250 / 1500 - 4200	10.6	5.8	6.6	180	8.0	218	361 000
A3 Cabriolet 2.0T FSI* Ambition	6 speed manual	147 / 5100 - 6000	280 / 1800 - 5000	10.6	5.9	7.6	169	7.4	231	391 500
A3 Cabriolet 2.0T FSI* Ambition	6 speed S tronic	147 / 5100 - 6000	280 / 1800 - 5000	10.3	6.1	7.6	171	7.3	231	408 500

Fuel consumption and CO₂ data applies to the German Market. The specified values are determined in accordance with certain test procedures. The specifications do not refer to an individual vehicle but serve only as a basis for comparing the different types of vehicles. In addition, the consumption figures achieved during normal driving may differ from the test values, depending in particular on special equipment fitted, vehicle loading, personal driving style, road and traffic conditions, environmental factors and the condition of the car.

*RRP: Recommended Retail Price - Including VAT and CO₂ emissions tax

Standard Equipment

- ▶ Adjustable steering column, height and reach
- ▶ Airbags, full size, and side airbags for driver and front passenger
- ▶ Anti-lock Braking System (ABS), Electronic Brake force Distribution (EBD), and hydraulic brake assist
- ▶ Anti-theft alarm and immobiliser with anti-tow-away protection
- ▶ Automatic air recirculation
- ▶ Automatic comfort air-conditioner
- ▶ Cigarette lighter and ashtray in the centre console
- ▶ Concert radio, with CD player and aerial diversity
- ▶ Daytime running lights (non-LED)
- ▶ Electric windows, front and rear
- ▶ Electronic Differential Lock (EDL)
- ▶ ESP (Electronic Stabilisation Programme)
- ▶ Exterior mirrors, electrically adjustable
- ▶ First-aid kit and warning triangle
- ▶ Floor mats at front
- ▶ Front seats, height adjustable
- ▶ Halogen daytime running lights
- ▶ Headlights: electric beam angle adjustment
- ▶ Head restraints for all seats, adjustable at front and rear
- ▶ Heat insulating glass
- ▶ Interior lighting
- ▶ Interior mirror with dimming function
- ▶ Lights-on warning buzzer
- ▶ Luggage cover, removable
- ▶ Power steering, electromechanical, regulated according to speed
- ▶ Rear floor mats for all Ambition models
- ▶ Rear seat back-folding
- ▶ Rear window wiper with automatic wash/wipe
- ▶ Remote control central locking
- ▶ Seat belts: three point automatic seat belts for all seats
- ▶ Side impact protection system
- ▶ Soft touch unlocking system for the tailgate
- ▶ Storage compartments
- ▶ Third brake light
- ▶ Traction control
- ▶ Tyre mobility kit
- ▶ Vanity mirrors
- ▶ Vehicle tool kit



Additional Standard Equipment for the 1.4T FSI® Attraction and 1.6 TDI Attraction

- ▶ 4 spoke steering wheel
- ▶ 16" alloy wheels
- ▶ Adjustable steering column, height and reach
- ▶ Airbags for driver and front passenger
- ▶ Anti Lock Braking system (ABS)
- ▶ Chrome accents on door handles and front bumper
- ▶ Cloth upholstery in "Frequenz" design
- ▶ Climatronic dual zone air conditioner
- ▶ Concert radio/CD player, MP3 compatible, Aux in socket
- ▶ Electromechanical power steering
- ▶ Electronic Stabilisation Programme (ESP) (excluding 1.4T FSI® Attraction manual)
- ▶ High - gloss radiator grille
- ▶ Matt black inlays
- ▶ Side front airbags
- ▶ Split rear seat

Additional Standard Equipment for the 2.0 TDI Ambition and 1.8T FSI® Ambition over and above the 1.4T FSI® Attraction

- ▶ 17" Alloy wheels with size 225/45 tyres
- ▶ Dashboard and door inlays, highly polished black
- ▶ Driver information system with efficiency program
- ▶ Fog lights (halogen), integrated into the front apron panel
- ▶ Front sports seats
- ▶ Front centre armrest
- ▶ Matrix design fabric upholstery
- ▶ Rear sun blind
- ▶ Rear floor mats
- ▶ Sill trims with aluminium insert and Audi logo
- ▶ Sports steering wheel, leather covered, 3 spoke design
- ▶ Sports suspension
- ▶ Tyre pressure monitoring system

Additional Standard Equipment for the 2.0T FSI® over and above the 1.8T FSI® and 2.0 TDI Ambition

- ▶ Dashboard and door inlays with aluminium
- ▶ Seats with leather upholstery, seat centres, side wings and head restraints in Vienna leather
- ▶ SIDEGUARD head-level airbags for front and outer rear passengers

Additional Standard Equipment for the A3 Cabriolet over and above the A3 3 Door

- ▶ Black roll over bars
- ▶ Multi-function steering wheel
- ▶ Rear floor mats
- ▶ Semi automatic roof
- ▶ Sports suspension
- ▶ Vanity mirrors
- ▶ Wind deflector

Additional Standard Equipment for the S3 quattro®

- ▶ 18" Alloy wheels with size 225/40 R18 tyres
- ▶ Aluminium look pedal cluster
- ▶ Auto dim interior mirror with light and rain sensor
- ▶ Chrome front grille
- ▶ Cruise control
- ▶ Flat bottomed multi-function leather steering wheel with "S" badge
- ▶ Leather and fabric "S" design seat trim (Vienna leather with Jupiter cloth inserts)
- ▶ Matt aluminium inlays
- ▶ Outer rear view mirrors with aluminium look
- ▶ Rear spoiler
- ▶ Scuff plates in door apertures with "S" badge
- ▶ "S" design front and rear bumpers with sporty design
- ▶ "S" design gear knob
- ▶ Two Oval tail pipes
- ▶ Xenon plus headlights with LED daytime running lights

Optional Equipment

Code:	Item:	1.4T FSI®	1.6 TDI	1.8T FSI®	2.0 TDI	2.0T FSI®	1.8T FSI® Cabriolet	2.0T FSI® Cabriolet	S3 quattro®	Price R
Audio and Communication:										
RSM	Symphony radio with MP3 compatibility and 6 disc front loader	●	●	●	●	●	●	●	●	3 950
8RY	Bose sound system	●	●	●	●	●	●	●	●	5 200
7A2	CD changer located in glove box (Not available with UF1)	●	●	●	●	●	●	●	●	3 950
UF1	iPod console, located in the glove box (Not available with UF2, nor 7A2)	●	●	●	●	●	●	●	●	2 560
UF2	Audi exclusive USB preparation (quattro® GmbH) (Not available in combination with UF1 or Sat Nav)	●	●	●	●	●	●	●	●	3 000
UF7	Audi Music Interface (Only available with Sat Nav, PNN)	●	●	●	●	●	●	●	●	3 000
9ZX	Cell prep (Bluetooth) without cradle interface. (Only available with multi-function steering wheel, 1XW or 1XX and driver info system PI1 - for Attraction models at additional cost)	●	●	●	●	●	●	●	●	6 300
PI1	Driver information system	●	●	S	S	S	S	S	S	3 070



Optional Equipment Continued:

Code:	Item:	1.4T FSI*	1.6 TDI	1.8T FSI*	2.0 TDI	2.0T FSI*	1.8T FSI* Cabriolet	2.0T FSI* Cabriolet	S3 quattro*	Price R
Audio and Communication continued:										
QH1	Voice control (only available with Navigation system plus, and multi-function steering wheel at additional cost)	●	●	●	●	●	-	-	●	3 180
PNN	Navigation system plus (new generation with MMI operating logic and high resolution graphics 800 x 480 pixels)	●	●	●	●	●	●	●	●	19 770
Wheels, Tyres and Suspension: Wheels and tyres of 18" and above are recommended for urban use only										
CF5	16" 7 arm Parabola design alloy wheel (6,5)x16)	●	●	-	-	-	-	-	-	No cost
C4F	17" 5 arm Dynamic design alloy wheel with 225/45 R 17 tyres (7,5) x 17)	-	-	●	●	S	●	S	-	5 600
C4N	17" 16 spoke polished alloy wheel (17", 225/45 R17 tyres)	-	-	●	●		●	●	-	5 600 540
COX	17" alloy wheels in 10 spoke polished design , with 225/45 tyres	●	●	●	●	●	●	●	-	12 700 6 800 900
C3Z	17" alloy wheels in 5 double spoke design (quattro* GmbH)with 225/45 R17 tyres	-	-	●	●	●	●	●	-	10 200 4 200
C1B	18" alloy wheels in 5 arm Rotor design , titanium look (quattro* GmbH) with 225/40 R18 tyres	-	-	●	●	●	●	●	●	17 600 11 700 10 500
CP4	5 spoke quattro* GmbH alloy wheel (17" 225/45)	-	-	●	●	●	●	●	-	9 600
F41	18" 5 Segment spoke design quattro* GmbH alloy wheel, 7.5) x 18 with size 225/40 R18 tyres	-	-	●	●	●	●	●	●	9 580 4 880
C8N	7 double spoke quattro* GmbH alloy wheel (18" 225/40) - only in combination with sports suspension (PDP) or sports package (PSP)	-	-	●	●	●	●	●	●	9 590 4 800
PSW	Rough road suspension	●	●	●	●	-	-	-	-	No cost
PDN	Standard suspension	S	S	●	●	●	-	-	-	No cost
POP	Sports suspension	-	-	S	S	S	S	S	-	
Safety and Security:										
7X1	Acoustic parking system - rear	●	●	●	●	●	●	●	●	4 200
7X2	Acoustic parking front and rear	●	●	●	●	●	-	-	●	7 000
7X5	Park Assistant (For Attraction models Driver Information System, code PI1 must be added at additional cost). System deploys ultrasonic sensors to detect whether a parking spot is large enough for the vehicle while driving past	●	●	●	●	●	-	-	●	10 120
8WB	Front fog lights	●	●	S	S	S	S	S	S	2 060



Optional Equipment Continued:

Code:	Item:	1.4T FSI®	1.6 TDI	1.8T FSI®	2.0 TDI	2.0T FSI®	1.8T FSI® Cabriolet	2.0T FSI® Cabriolet	S3 quattro®	Price R
Safety and Security Continued:										
8X1	Head light washer system	●	●	●	●	●	●	●	S	2 550
PU7	Light and rain sensor, auto dim interior mirror	●	●	●	●	●	●	●	S	2 950
PX4	Xenon plus headlights with daytime running lights	●	●	●	●	●	●	●	S	7 650
8Q5	Adaptive lights (Compels PX4 at additional cost)	●	●	●	●	●	-	-	●	5 300
4X3	Sideguard	●	●	●	●	S	●	S	S	2 700
1AT	Electronic Stabilisation Programme (ESP) only available with UG3 (or UG4 at additional cost) - only 1.4T FSI® Attraction manual	●	S	S	S	S	S	S	S	2 700
UG1	Hill hold function for S3 (standard for S3 S tronic)	-	-	-	-	-	-	-	●	1 290
UG3	Electronic axle differential lock - XDS for front wheel drive vehicles (only available with ESP)	●	S	S	S	S	S	S	-	No cost
UG4	Hill hold function in combination with XDS for front wheel drive vehicles (only available with ESP at additional cost - standard for S tronic)	●	S	●	S	●	●	●	-	1 290
Steering Wheels:										
1MR	Leather 4 spoke steering wheel - Attraction only	●	●	-	-	-	-	-	-	2 370
2ZQ	Multi-function leather steering wheel in 4 spoke design (Compels driver info system PI1 at additional cost for Attraction)	●	-	-	-	-	-	-	-	4 050
2ZS	Multi-function leather steering wheel in 4 spoke design with S tronic controls (Compels driver info system PI1 at additional cost for Attraction)	●	●	-	-	-	-	-	-	4050
1XW	Multi-function leather steering wheel - manual only	-	-	●	-	●	S	S	S	1 550
1XX	Multi-function leather steering wheel with S tronic controls - S tronic only	-	-	●	●	●	S	S	S	2 100
Seats:										
7P1	Electric lumbar support	●	●	●	●	●	●	●	●	3 400
N1A	Leather upholstery and trim	-	-	●	●	S	●	S	-	11 600
N5X	Silk Nappa leather in colour	-	-	-	-	-	-	-	●	10 800
N3Q	Fine Nappa leather	-	-	-	-	-	●	-	-	17 500
		-	-	-	-	-	-	●	-	2 200
N7U	Front sports seats in alcantara / leather	-	-	●	●	No cost	●	No cost	-	6 300
		-	-	-	-	-	-	-	●	5 230
4A3	Seat heating for front seats	●	●	●	●	●	●	●	●	3 550
PIE	ISOFIX child seat mounting with passenger airbag de-activation	●	●	●	●	●	●	●	●	1 050



Optional Equipment Continued:

Code:	Item:	1.4T FSI*	1.6 TDI	1.8T FSI*	2.0 TDI	2.0T FSI*	1.8T FSI* Cabriolet	2.0T FSI* Cabriolet	S3 quattro*	Price R
Interior:										
5MP	Dark Walnut inlays	●	●	●	●	●	●	●	-	3 550
5ME	Vavona Bernstein wood inlays	-	-	-	-	-	●	●	-	2 300 1 400
QQ5	Illumination for vanity mirror	●	●	●	●	●	●	●	S	630
5TD	Inlays in Authentic alloy	●	●	●	●	S	●	S	-	1 500 750
0TD	Rear floor mats	●	●	S	S	S	S	S	S	520
8T2	Cruise control for Attraction models, Driver Information System PI1 is compulsory at additional cost)	●	●	●	●	●	●	●	S	2 800
QQ4	Additional lights package	●	●	●	●	●	●	●	●	2 100
6E3	Front centre armrest	●	●	S	S	S	S	S	S	1 350
6NQ	Black headlining (Only available with illuminated vanity mirrors, QQ5 at additional cost)	●	●	●	●	●	-	-	-	2 940
QE1	Loading package (Incl. net behind front seats, storage under drivers seat)	●	●	●	●	●	-	-	●	1 100
PEG	Aluminium package - includes roll over bar, window trim and door handle insert	-	-	-	-	-	●	●	-	2 300
Exterior:										
1D2	Detachable towbar (Forces 1G9 - wider tyre)	●	●	●	●	●	●	●	-	7 000
5J3/ FC1	S line roof spoiler	-	-	●	●	●	-	-	S	4 120
2Z0	Deletion of model designation	●	●	●	●	●	●	●	-	No cost
3FE	Sunroof	●	●	●	●	●	-	-	●	9 200
3FT	Fully automatic roof latching system	-	-	-	-	-	●	●	-	8 200
6XK	Heated exterior mirrors, folding, auto dimming, incl. heated washer jets (Compels PU7)	●	●	●	●	●	●	●	●	3 280
Packages:										
4ZM	Audi Exclusive black styling package; radiator grille frame in high gloss black, radiator grille, number plate holder, fog light surround and door handles in matt black. (Not available in combination with roof rails in aluminium)	-	-	●	●	●	●	●	●	5 000
PQD/ FC1	A3 S line exterior package	-	-	●	●	●	●	●	-	16 980
WQK	Audi Exclusive line	-	-	●	●	●	-	-	-	25 590 13 700
PSP	Sports Package	-	-	●	●	-	-	-	-	6 000



Optional Equipment Continued:

Code:	Item:		1.4T FSI®	1.6 TDI	1.8T FSI®	2.0 TDI	2.0T FSI®	1.8T FSI® Cabriolet	2.0T FSI® Cabriolet	S3 quattro®	Price R
Packages continued:											
WFA	Executive Package	Manual Stronic	-	-	●	●	●	●	●	-	10 370 11 040
WQS	S line sports package comprising: 17" 5 spoke alloy wheel with 225/45 R17 tyres, S line badges on front wings, door sill trims with S line logo. Seats in black Sprint cloth and leather for 1.8T FSI (N7V). Seats in perforated Alcantara / leather for 2.0T FSI (N7K). Stitching in silver (QF) or black (QE). S line leather covered multifunction sports steering wheel.										19 800 13 300

Colour Availability

Colour Code:	Standard Colours:	1.4T FSI®	1.6 TDI	1.8T FSI®	2.0 TDI	2.0T FSI®	1.8T FSI® Cabriolet	2.0T FSI® Cabriolet	S3 quattro®	Price R
C8C8	Brilliant Red	●	●	●	●	●	●	●	●	No cost
A2A2	Brilliant Black	●	●	●	●	●	●	●	●	No cost
T9T9	Ibis White	●	●	●	●	●	●	●	●	No cost
P5P5	Ice Silver*	●	●	●	●	●	●	●	●	1 800
1R1R	Lava Grey**	●	●	●	●	●	-	-	-	1 800
5Q5Q	Condor Grey *	●	●	●	●	●	●	●	●	1 800
1G1G	Volcano Red*	●	●	●	●	●	●	●	-	1 800
Y7Y7	Dakota Grey*	●	●	●	●	●	●	●	-	1 800
1J1J	Amethyst Grey*	●	●	●	●	●	●	●	-	1 800
S9S9	Scuba Blue*	●	●	●	●	●	●	●	-	1 800
X5X5	Meteor Grey**	●	●	●	●	●	●	●	●	1 800
L8L8	Phantom Black**	●	●	●	●	●	●	●	●	1 800
8A8A	Deep Sea Blue**	●	●	●	●	●	●	●	●	1 800
3F3F	Solar Orange	-	-	-	-	-	-	-	●	1 800
9F9F	Sphere Blue*	●	●	●	●	●	●	●	-	1 800

A3 cabriolet Hood Options:

PA	Black hood	-	-	-	-	-	●	●	-	No cost
PB	Blue hood	-	-	-	-	-	●	●	-	No cost
SF	Red hood	-	-	-	-	-	●	●	-	No cost

Options are subject to availability and extended delivery.
 - = Not available ● = Available S = Standard * = Metallic ** = Pearl Effect



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Hijack Prevention and Safety Course

Audi Q7 Driving Experience Course

Half Day Skid Pan Course

A3

Audi A3, S3 and A3 Cabriolet

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